

### **Current Inflation in Context**

The US Consumer Price Index (CPI) increased by 9.1% over the past 12 months ending June 30, 2022. While inflation has been elevated in the US over the past several months, the June inflation report was the largest 12-month increase since April 1980.

Historical data shows that annual CPI increases above 5% are unusual and typically do not stay elevated at that level for very long. On average, periods of elevated inflation remain above 5% for about 26 months before declining below that threshold. This historical average is heavily skewed by 1973-1982, where CPI was above 5% for the better part of a decade. Excluding this period, the average falls to about 15 months. The current period of inflation above 5% has lasted 13 months.

25.0 **Average Period Above 5%** 20.0 Full history (1928-current): 26 months Excluding 1973-1982: 15 months Current (June 2021-??): 13 months 15.0 10.0 5.0 0.0 -5.0 -10.0 -15.0 Jan-52 Jan-55 Jan-46 Jan-49 Jan-58 Jan-64 Jan-73 Jan-82 Jan-31 Jan-37 Jan-61 Jan-67

Figure 1
Historical US CPI (12 Month, %)

Source: US Bureau of Labor Statistics.

During the first initial months of elevated inflation in 2021, many experts posited that it was transitory, meaning a temporary byproduct of the economy coming out of the pandemic and one that would likely dissipate before the historical average period of 26 months. And for those first initial months, the data largely supported this hypothesis. The current inflation spike was initially driven by more volatile goods and services

Portland Boise www.RVKInc.com Chicago New York

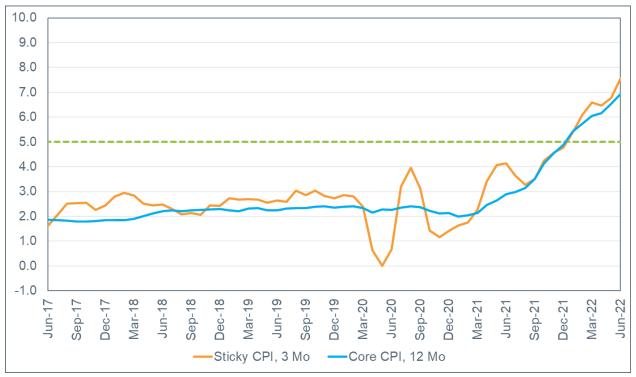
# **RVK Insights**

### July 2022



in the economy, such as energy and food, while core (trimmed mean) CPI and "stickier" inflation basket price changes remained muted. Prices for goods and services like housing and medical care are often categorized as "core CPI" or "sticky," as they tend to change much more slowly.

Figure 2
"Core" and "Sticky" US CPI (%)
5 Years Ending June 30, 2022



Source: Federal Reserve Bank of Cleveland and Federal Reserve Bank of Atlanta. Core CPI is represented by the Revised FRB Cleveland Trimmed Mean, 12-month. Sticky CPI is represented by the FRB Atlanta Sticky-Price Index, 3-month.

However, inflation has more recently moved into these "stickier" pricing segments of the economy, as shown in Figure 2, indicating that inflation has now become more entrenched in the US economy. This is particularly concerning for the Federal Reserve as they try to control inflation. We are certainly not attempting to predict how long this current period of elevated inflation will last, but the current data suggests the US economy could see a period of elevated inflation (above 5%) closer to, or longer than, the historical average.

## **RVK Insights**

July 2022



#### **Disclaimer of Warranties and Limitation of Liability**

This document was prepared by RVK, Inc. (RVK) and may include information and data from third party sources. While RVK has taken reasonable care to ensure the accuracy of the information or data, we make no warranties and disclaim responsibility for the inaccuracy or incompleteness of information or data provided or for methodologies that are employed by any external source. This document is not intended to convey any guarantees as to the future performance of investment products, asset classes, or capital markets.

#### **About RVK**

RVK was founded in 1985 to focus exclusively on investment consulting and today employs over 100 professionals. The firm is headquartered in Portland, Oregon, with regional offices in Boise, Chicago, and New York City. RVK is one of the five largest consulting firms in the world, as reported by Pensions & Investments' 2021 Special Report–Consultants. Additionally, in April 2022, RVK received a notable award as a Coalition Greenwich Quality Leader among large US investment consultants, based on Greenwich's 2021 study. Coalition Greenwich is an industry-recognized third-party firm which asks plan sponsors to rank their consultants on a series of key metrics. Notably, RVK is the only firm among large US consultants to receive an award for a fifth consecutive year. RVK's diversified client base of nearly 200 clients covers 30 states, and covers endowments, foundations, corporate and public defined benefit and contribution plans, Taft-Hartley plans, and high-net-worth individuals and families. The firm is independent, employee-owned, and derives 100% of its revenues from investment consulting services.

Between July and October 2021, Coalition Greenwich conducted phone interviews with 811 individuals from 661 of the largest tax-exempt funds in the US-including corporate and union funds, public funds, and endowments/foundations with either pension or investment pool assets greater than \$150 million. Study participants were asked to provide quantitative and qualitative evaluations of their asset managers and investment consultants, including qualitative assessments of those firms soliciting their business and detailed information on important market trends. RVK is one of three firms recognized in the large investment consultant category. The ratings may not be representative of any one client's experience with RVK; rather they are representative of those clients that chose to participate in the survey. The results are not indicative of RVK's future performance. To read the Greenwich press release, please refer to the following URL: <a href="https://www.greenwich.com/institutional-investing/investment-consultants-strengthen-role-top-advisors-us-asset-owners">https://www.greenwich.com/institutional-investing/investment-consultants-strengthen-role-top-advisors-us-asset-owners.</a>

Portland

Boise

www.RVKInc.com

Chicago

**New York**